

MAHARATH UNITY INTERNATIONAL FOUNDATION

MOA-BASED VISION & PROGRAMME FRAMEWORK

Purpose of this document: To translate the Foundation's visible Memorandum of Association (MOA) objects into a practical vision and programme framework that can support the Foundation's website, mobile application, AI operating model, CSR/HNI proposals, institutional presentations and internal programme planning.

1. MOA OBJECT — YOGA, WELLNESS & HOLISTIC DEVELOPMENT

The MOA provides for promoting, developing and undertaking activities relating to Yoga, meditation, wellness, physical fitness, mental well-being, health awareness and holistic development of individuals and communities. It also provides for Yoga/wellness centres, training programmes, workshops, camps, seminars and educational initiatives, particularly for children, youth, women, senior citizens, economically weaker sections and others.

Vision translation

Build accessible, inclusive and evidence-informed opportunities for physical fitness, well-being, awareness and holistic personal development.

Possible programme families

- Yoga & Wellness Centres
- Meditation and Well-being Sessions
- Physical Fitness & Health Awareness Camps
- Youth and Women Wellness Programmes
- Senior Citizen Wellness Activities
- Workshops, Seminars and Educational Initiatives

2. MOA OBJECT — SOCIAL WELFARE & PUBLIC BENEFIT

The MOA covers charitable, social-welfare, educational, community-development and humanitarian activities for the public at large, including education, healthcare, sanitation, cleanliness, environmental protection, skill development, women and child welfare, senior citizen welfare, rural and community development, awareness programmes, relief and rehabilitation and other activities for advancement of social welfare and public benefit.

Vision translation

Create practical pathways through which people and communities can access education, skills, welfare support, healthier living conditions, livelihood opportunities and community development initiatives.

Possible programme families

- Skill Development & Employment Mission
- Education & Digital Learning
- Women & Child Welfare
- Senior Citizen Support
- Rural Development & Livelihood
- Healthcare, Sanitation & Cleanliness Awareness

- Relief, Rehabilitation & Community Support
- Environmental Protection & Public Awareness

3. MOA OBJECT — COLLABORATION & PARTNERSHIPS

The MOA permits collaboration with and provision of assistance to governmental authorities, local bodies, educational institutions, charitable organisations, NGOs, trusts, societies, companies, institutions and other persons or organisations having similar objects, for carrying out and furthering the Foundation's charitable, social-welfare, educational, Yoga, health and community-development activities.

Vision translation

Build a collaborative social-impact ecosystem connecting government, institutions, corporates, philanthropists, NGOs, experts, volunteers and communities.

Possible partnership channels

- Government & Local-Body Partnerships
- Educational & Training Institution Partnerships
- CSR Partnerships
- HNI & Philanthropic Partnerships
- NGO / Trust / Society Collaborations
- Expert, Professional & Volunteer Networks
- Community-Based Partnerships

4. ANCILLARY / OPERATIONAL OBJECTS — THE EXECUTION ENGINE

The visible MOA ancillary objects provide the operational means necessary to pursue the main objects. These include establishing and operating centres and institutions; organising classes, sessions, camps, workshops, seminars, conferences and training; receiving lawful grants, donations, contributions, subscriptions, sponsorships, endowments and gifts; acquiring or managing necessary property, equipment, vehicles and other assets; appointing employees, trainers, professionals, consultants, experts and volunteers; undertaking research, studies, publications and educational content; and maintaining bank accounts and utilising organisational funds subject to applicable law.

Vision translation

Create the physical, human, financial, knowledge and digital infrastructure required to deliver the Foundation's charitable and public-benefit objectives professionally and at scale.

MOA → VISION → PROGRAMME → IMPACT MODEL

MOA PURPOSE	VISION AREA	PROGRAMME EXAMPLES	IMPACT
Yoga, wellness & holistic development	Healthy, aware & empowered people	Yoga • Wellness • Fitness • Awareness	Well-being, awareness & participation
Social welfare & public benefit	Self-reliant & supported communities	Skill • Education • Rural Development • Welfare	Skill, access, livelihood & community outcomes
Collaboration & partnerships	Collective action for social impact	Government • CSR • HNI • NGO • Institutions	Resources, reach & institutional capacity
Ancillary operational objects	Sustainable execution infrastructure	Centres • Staff • Assets • Research • Funding	Capacity, continuity & scalable delivery

RECOMMENDED DIGITAL / AI STRUCTURE

- **People Engine:** registration, needs assessment, programme routing, follow-up and referrals.
- **Programme Engine:** every programme mapped to one or more MOA objects, with activities, beneficiaries, budgets and KPIs.
- **Partnership Engine:** government, CSR, HNI, NGO, educational and institutional relationship management.
- **Fundraising Engine:** project proposals, donor records, lawful donations/grants/sponsorships and reporting.
- **Knowledge & Research Engine:** research, studies, publications, training material and awareness content.
- **Impact Engine:** verified beneficiaries, activities, outcomes, utilisation and impact reports.
- **Operations Engine:** staff, centres, assets, documents, approvals, compliance and administration.

FOUNDATION-WIDE POSITIONING

People → Skills → Wellness → Opportunity → Community → Impact

The Foundation can position its work as a multi-sector social-development ecosystem in which the MOA defines the lawful purpose, the vision defines the direction, programmes convert the purpose into action, partnerships expand capacity, and verified impact demonstrates results.

Source note: This framework is based on the four MOA pages supplied in this conversation. It is a strategic interpretation for programme and digital planning and is not a replacement for the complete registered MOA or legal advice. The remaining MOA pages should be reviewed before publishing a document described as a complete legal-object mapping.